

2016 PAALH Sponsorship Opportunities

PATRON SPONSOR: \$1,000 and up (cash and/or in-kind donation value)

- ★ Inside front cover **OR** inside back cover **OR** outside back cover (all first come, first served) **OR** two (2) full pages in show program
- ★ Business or Farm logo on the official Show poster
- ★ Business or Farm logo on Home page and on Sponsor page of www.PAALH.com for one year
- ★ Link to your business or farm website on Home page and on Sponsor page of www.PAALH.com for one year
- ★ Two (2) full page ads in the Pen PAALHs newsletter (issues of your choice)
- ★ Sponsorship of one (1) High Point Award (first come, first served)
- ★ Sponsorship of two (2) National Championship classes
- ★ Complimentary attendance at any Show social events
- ★ Banner on display in the arena (you provide banner)
- ★ One (1) retail table at show
- ★ Recognition as a Patron Sponsor in the show program, on PAALH Facebook, and in Pen PAALHs newsletter
- ★ Recognition of your business/farm via public announcement during your sponsored classes
- ★ Recognition at the Saturday Night 'Fiesta of the Royal Horse' via public announcement
- ★ Option to bring or send your business flyers to be displayed on the PAALH table at the show

PLATINUM SPONSOR: \$500 and up (cash and/or in-kind donation value)

- ★ Two (2) page ad in show program
- ★ Business or Farm logo on Sponsor page of www.PAALH.com for one year
- ★ Link to your business or farm website on Sponsor page of www.PAALH.com for one year
- ★ One (1) full page ad in the Pen PAALHs newsletter (issue of your choice)
- ★ Sponsorship of two (2) National Championship classes
- ★ Banner on display in the arena (you provide banner)
- ★ One (1) retail table at show
- ★ Recognition as a Platinum Sponsor in the show program, on PAALH Facebook, & in Pen PAALHs newsletter
- ★ Recognition of your business/farm via public announcement during your sponsored classes
- ★ Option to bring or send your business flyers to be displayed on the PAALH table at the show

GOLD SPONSOR: \$250 and up (cash and/or in-kind donation value)

- ★ One (1) page ad in show program
- ★ Business or Farm logo on Sponsor page of www.PAALH.com for one year
- ★ Link to your business or farm website on Sponsor page of www.PAALH.com for one year
- ★ One (1) half page ad in the Pen PAALHs newsletter (issue of your choice)
- ★ Sponsorship of two (2) National Championship classes
- ★ Banner on display in the arena (you provide banner)
- ★ Recognition as a Gold Sponsor in the show program, on PAALH Facebook, and in Pen PAALHs newsletter
- ★ Recognition of your business/farm via public announcement during your sponsored class
- ★ Option to bring or send your business flyers to be displayed on the PAALH table at the show

SILVER SPONSOR: \$150 and up (cash and/or in-kind donation value)

- ★ One (1) half page ad in show program
- ★ Listing on Sponsor page of www.PAALH.com for one year
- ★ Sponsorship of one (1) National Championship class
- ★ Recognition as a Silver Sponsor in the show program and in the Pen PAALHs newsletter
- ★ Recognition of your business/farm via public announcement during your sponsored class
- ★ Option to bring or send your business flyers to be displayed on the PAALH table at the show

BRONZE SPONSOR: \$100 and up (cash only)

- ★ One (1) quarter page ad in show program
- ★ Listing on Sponsor page of www.PAALH.com for one year
- ★ Recognition as a Bronze Sponsor in the show program and in the Pen PAALHs newsletter
- ★ Sponsorship of one (1) National Championship class
- ★ Recognition of your business/farm via public announcement during your sponsored class

CLASS SPONSOR: \$50 and up (cash only)

- ★ Business card in show program
- ★ Listing on Sponsor page of www.PAALH.com for one year
- ★ Recognition as a Class Sponsor in the show program and in the Pen PAALHs newsletter
- ★ Sponsorship of one (1) National Championship class
- ★ Recognition of your business/farm via public announcement during your sponsored class

SILENT AUCTION DONATION: Up to \$150 in-kind donation value

- ★ Business card in show program
- ★ Recognition as a Silent Auction sponsor in the show program and in the Pen PAALHs newsletter

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SPONSORSHIP AND RETAIL/DISPLAY BOOTH REGISTRATION FORM

Name: _____

Business/ Farm Name: _____

Address: _____

City: _____ Prov or State: _____

Postal Code _____ Phone Number(s): _____

Email: _____

Web: _____

Please indicate which level of Sponsorship you wish to contribute to our show:

Patron Platinum Gold Silver Bronze Class Cash Donation Silent Auction

Sponsorship amount enclosed: \$ _____ and/or donation (description and value of the donated item):

NOTE: Please bring your donated item(s) to the show or contact sponsorship chair to arrange delivery.

Class name(s) & number(s) you wish to sponsor (include extra in case of substitution is needed):

RETAIL/DISPLAY TABLE:

- I wish to purchase a Retail Table (value \$40)
 A retail table is Included with my sponsorship but is not required
 A retail table is Included with my sponsorship and is required
 N/A

Retail/display table amount enclosed: \$ _____

Payments can be made via PAYPAL on www.PAALH.com/Sponsor or by cheque or money order

Please mail this form with paypal receipt or your cheque/money order made out to PAALH to:

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